



CORINNE ROSE

Designer

Passionate and intuitive graphic designer with a background in watercolor artistry; specializing in branding, illustration, and marketing design.

CONTACT

corinnerosedesignco@gmail.com
www.corinnerosedesign.com

EDUCATION

Communication Studies, BA
CSU Northridge
September 2011- May 2015

Graphic Design, AA
Santa Monica College
June 2022 - December 2024

SOFTWARE

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Firefly
Adobe XD
Figma
Procreate

SKILLS

Advertising Design
Brand Identity
Editorial Design
Package Design
Product Design
Typography
UX/UI Design

EXPERIENCE

Executive & Marketing Assistant | September 2022 - Present
Pearl AI | *Remote*

- Developed social media advertisements for the company's products, ensuring alignment with brand guidelines.
- Produced event flyers and internal communication visuals, including company-wide meeting decks, new employee introductions, and policies.
- Provided input and approval for customized products to accurately reflect our logo and brand identity.
- Assisted in coordinating marketing events, conferences and conventions with various administrative tasks.

Freelance Artist | September 2020- Present
Corinne Rose Design | *Remote*

- Created watercolor and illustration designs for home goods companies, specializing in wall decor and textiles with themes such as floral, fashion, kids, landscapes, and intricate patterns.
- Developed multiple variations of patterns and designs for stationery based on provided mood boards.
- Designed seasonal menus for a privately owned bar and restaurant, tailored to the given theme.

Senior Executive Assistant | March 2021- September 2022
Yucaipa Companies | *Los Angeles, CA*

- Provided comprehensive administrative support to the CEO, including arranging travel, managing calendars, coordinating time zones, managing art and car inventories, and facilitating auction attendance and item deliveries.